



# The attractiveness of the French Private Equity, Venture Capital & Infrastructure market

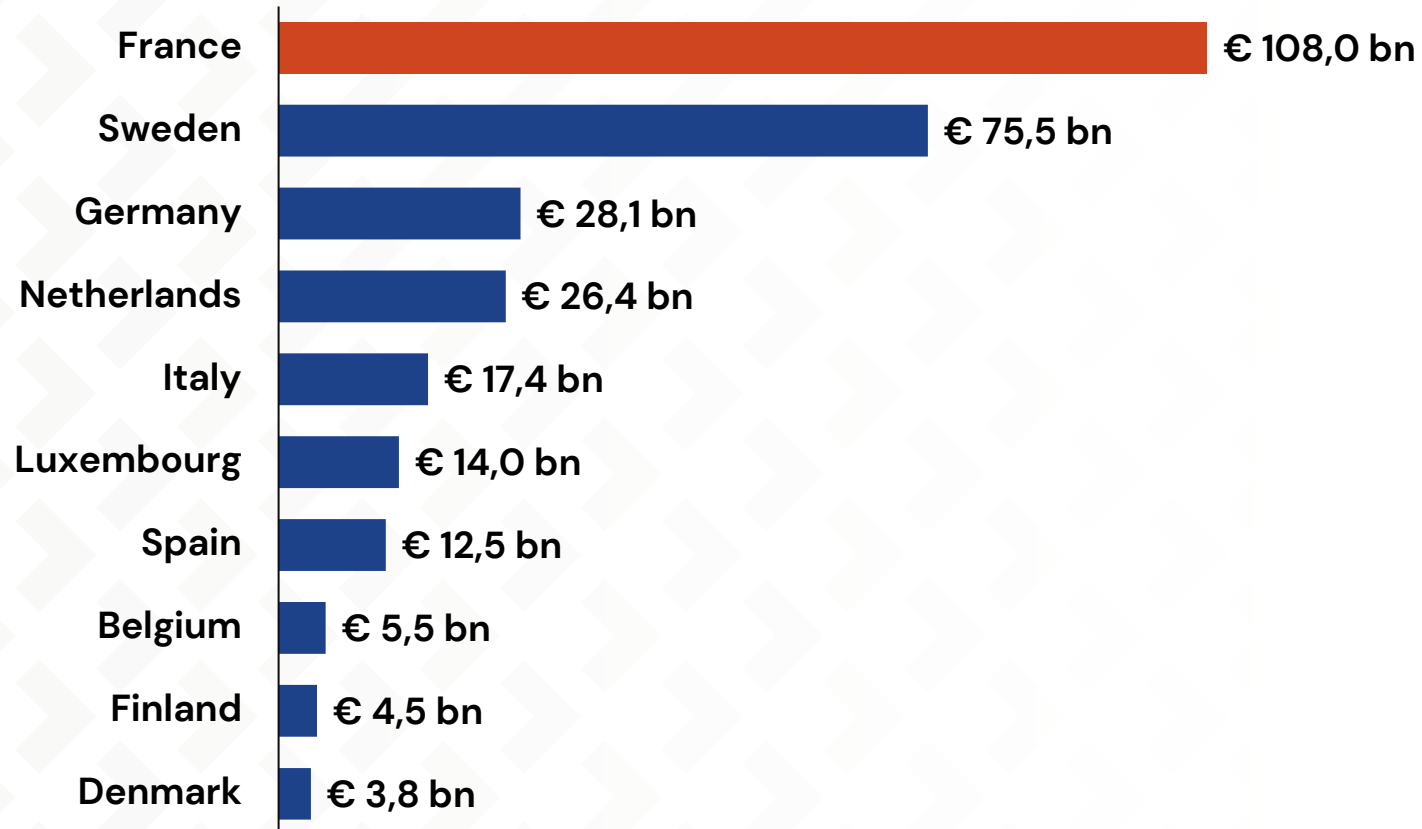
September 2023

# The French market, a leader in Europe



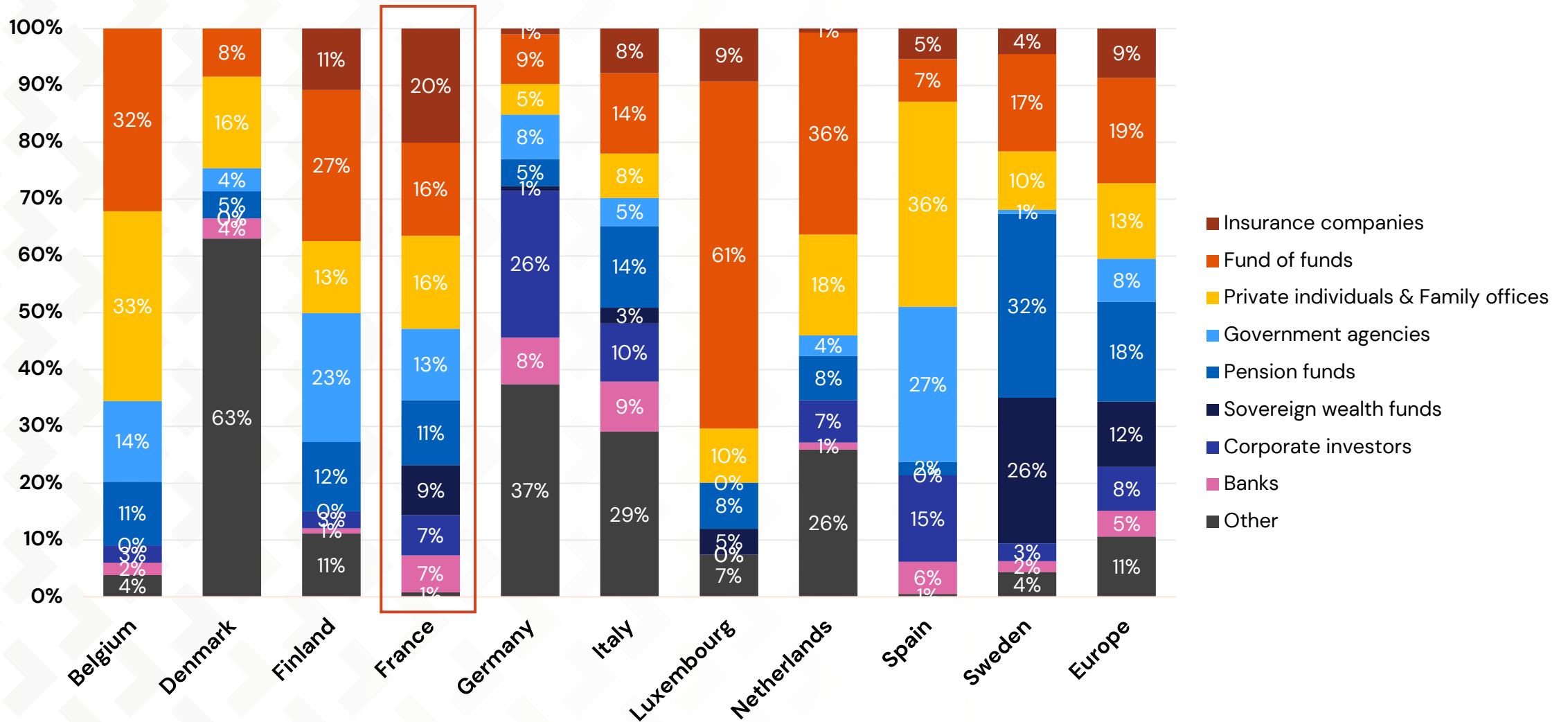
# Funds raised in Europe\* (2018-2022)

France, the leading venture capital & private equity market in the European Union



\*European Union

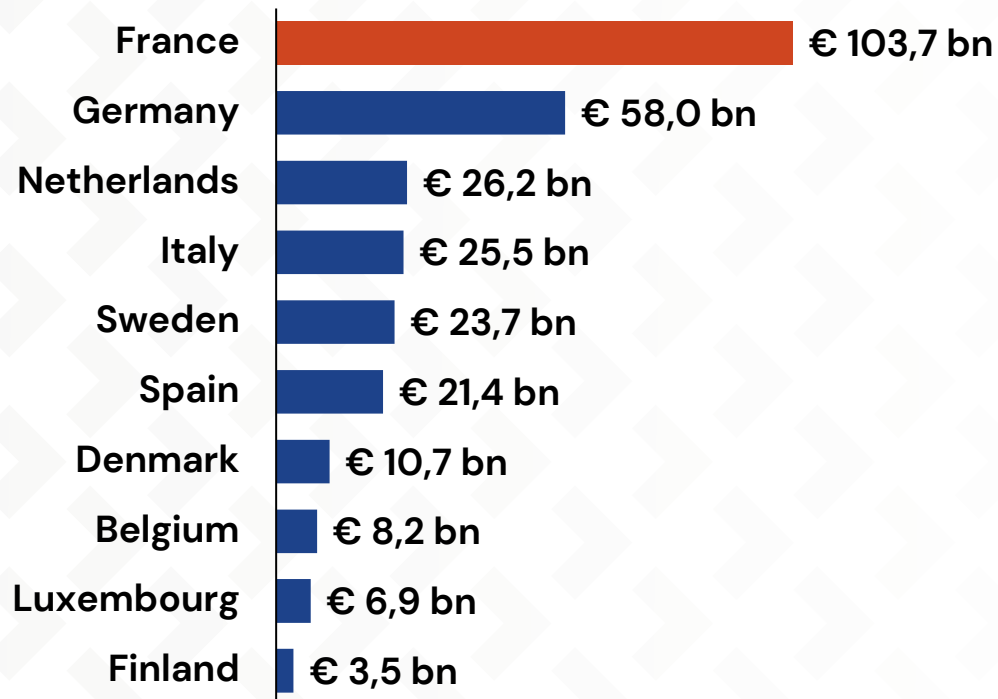
# Sources of funds by country and LP type



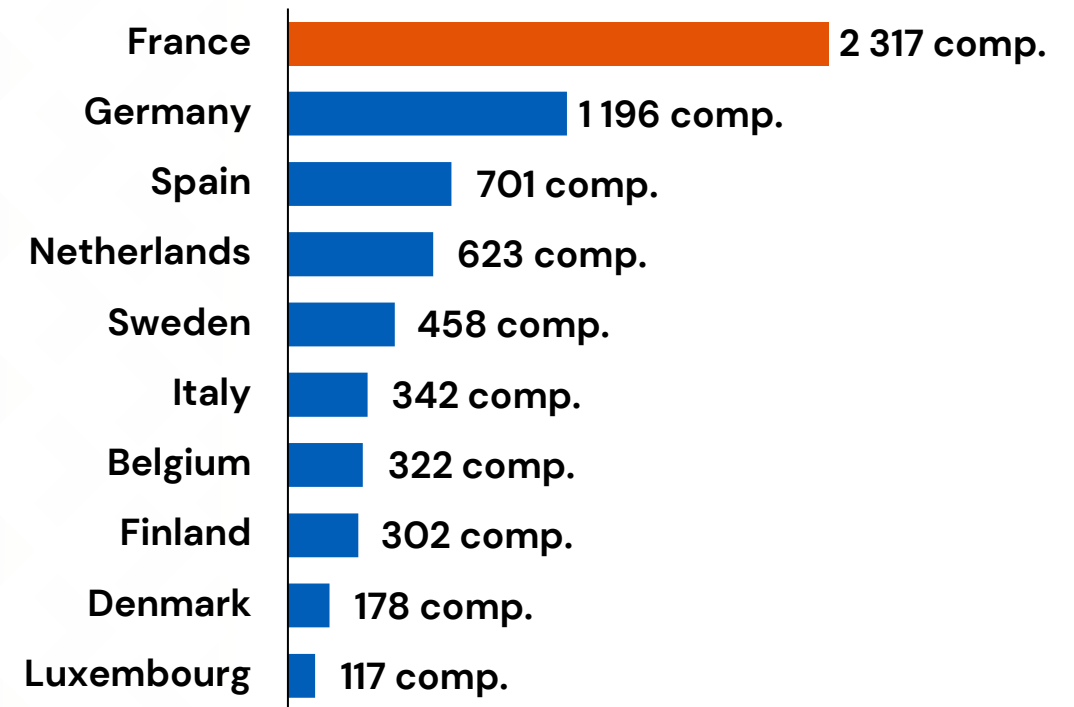
# Investments in Europe (2018-2022)

France, 1<sup>st</sup> market by amount invested and number of companies backed

**Amount invested 2018-2022**



**Number of companies backed**  
*(annual average between 2018 and 2022)*



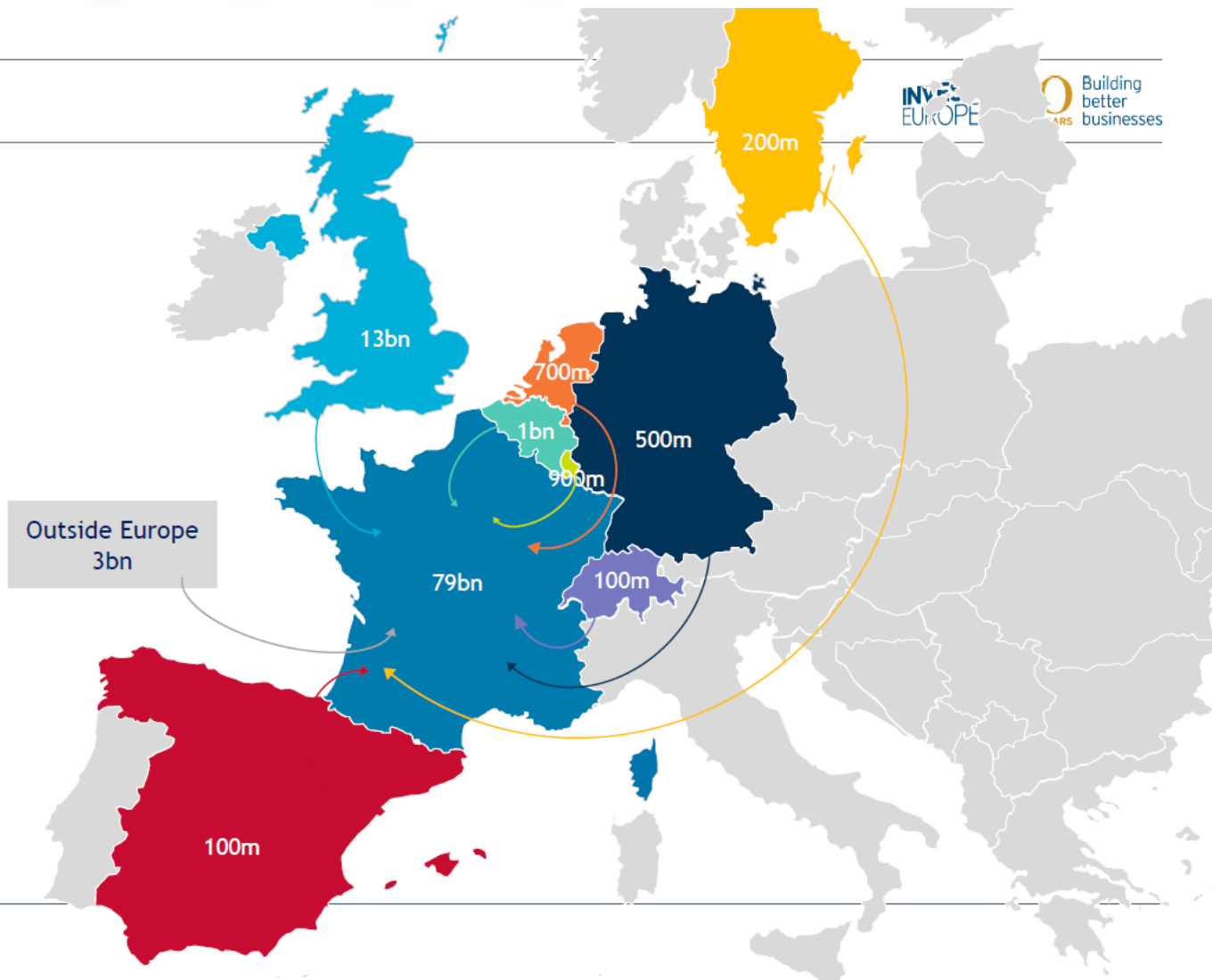
# Investments in France by investor nationality

A CHALLENGER SPOT: Private Equity in France

## Investment in France

2018-2022 - Amount in €

€99bn  
invested in France  
since 2018  
€79bn from  
domestic GPs



INVEST  
EUROPE

9  
ARS  
Building  
better  
businesses

Sources: Invest Europe / EDC

# Investments in Europe by French players

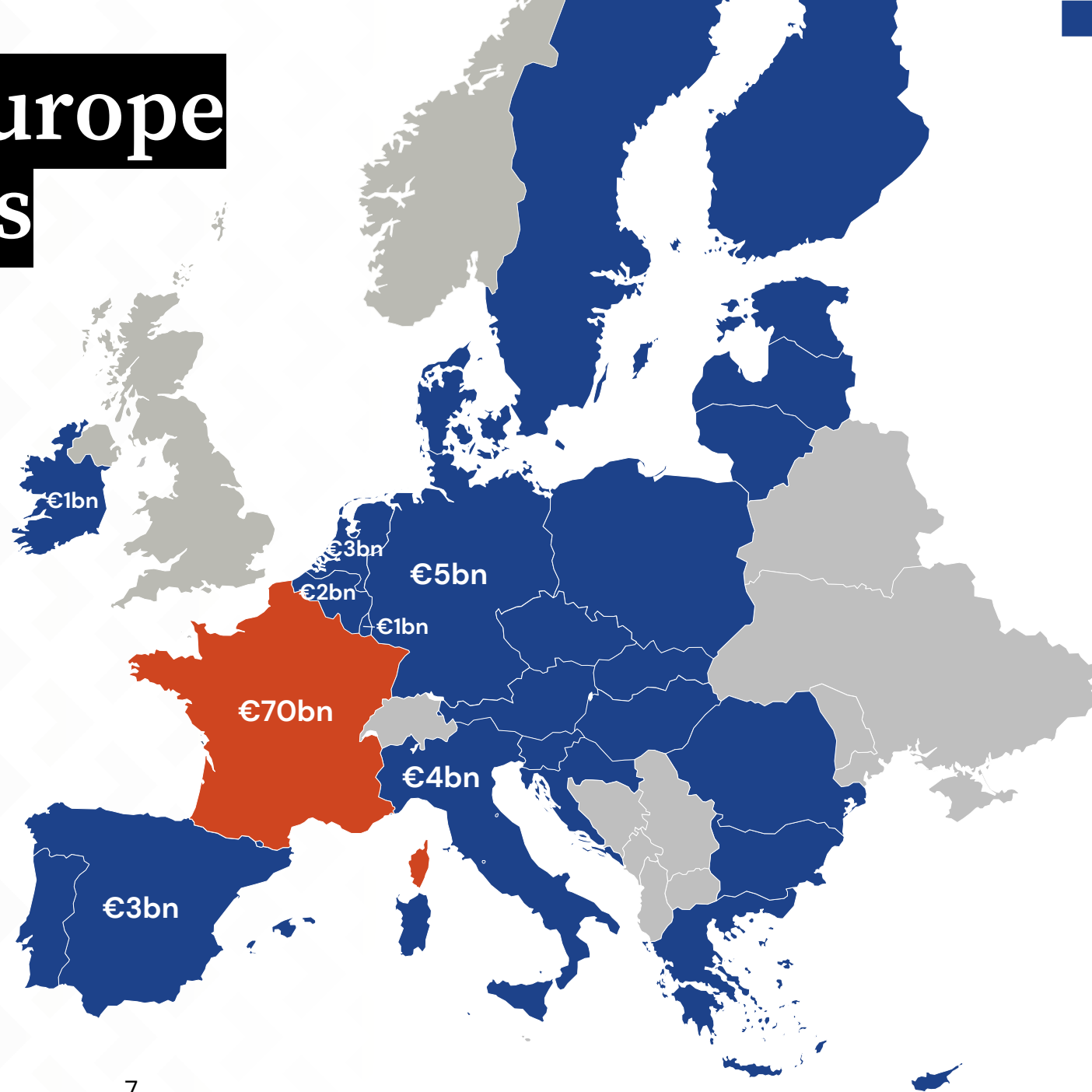
**€103bn**

**INVESTED** BY FRENCH PLAYERS  
BETWEEN 2018 AND 2022

**€70bn** IN FRANCE

**€19bn** IN THE EU

**€14bn** IN THE REST OF EUROPE &  
REST OF THE WORLD



# Key figures

On the French Private Equity, Venture Capital & Infrastructure market





# Key figures 2022

€52.8<sub>bn</sub>

RAISED FROM INSTITUTIONAL AND PRIVATE INVESTORS

An intense year for the collection of funds from subscribers, to be invested on average over the next 5 years, despite a slowdown in fundraising in the second half of the year

€53.7<sub>bn</sub>

INVESTED IN 3,149 BUSINESSES AND INFRASTRUCTURE PROJECTS

Investments are resuming and more companies and infrastructure projects are being supported.



**Fundraising in private equity**

€25.5

RAISED FOR COMPANIES

€16.0<sub>bn</sub>

RAISED FOR INFRASTRUCTURE

**Fundraising in the private debt sector**

€10.8

RAISED FOR COMPANIES

€1.6<sub>bn</sub>

RAISED FOR INFRASTRUCTURE



**Investment in private equity**

€24.7

INVESTED IN 2,681 COMPANIES, 9,300 SUPPORTED COMPANIES, INCLUDING 7,600 IN FRANCE (AT END 2021)

€11.6<sub>bn</sub>

INVESTED IN 176 INFRASTRUCTURE PROJECTS

**Investments in the private debt sector**

€10.8

INVESTED IN BUSINESSES

€1.1<sub>bn</sub>

INVESTED IN INFRASTRUCTURE PROJECTS

# French players

414

**MANAGEMENT COMPANIES**  
**THAT ARE MEMBERS OF FRANCE INVEST**  
**17 MORE THAN IN 2021**  
**AND 187 ASSOCIATE MEMBERS**

## Profile of an “average” management company member of France Invest

According to the information published in France Invest 2022 directory

**21** EMPLOYEES (median = 9)

**80** PARTICIPATIONS (median = 25)

**8** FUNDS UNDER MANAGEMENT (median = 3)

**€1,595** MILLION MANAGED (median = €200 million)

**32 %** OF ACTIVE MEMBERS SAY THEY ONLY INVEST IN FRANCE AND

**10 %** ONLY IN SOME REGIONS

# Companies supported

by French Private Equity, Venture Capital and Infrastructure funds

**At the end of 2021, 9,321 companies were supported by French private equity from which 7,601 were French.**

The data available from 3,800 French businesses, excluding large, listed companies, makes it possible to measure the impact of French private equity:

- ▶ **+12.6 % in turnover in France and in exports**, an increase upper than that of the French nominal GDP (+8.2 %).
- ▶ **83,200 net new jobs were created, excluding the effect of disposals and acquisitions**, i.e., growth of +5.8 %, compared with +4.6 % in the French market sector and +2.3 % in the OECD.

**Over 5 years (2016–2021), more than 281,700 net new jobs were created in these companies.**

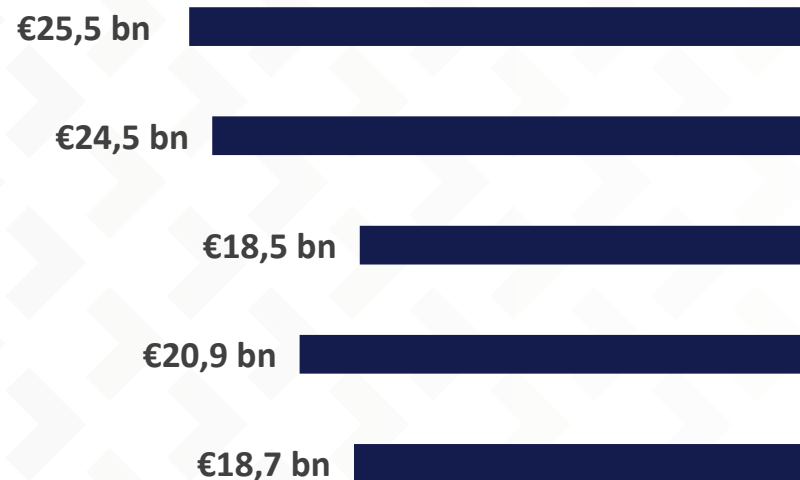
# Funds raised

## by French Private Equity, Venture Capital and Infrastructure players

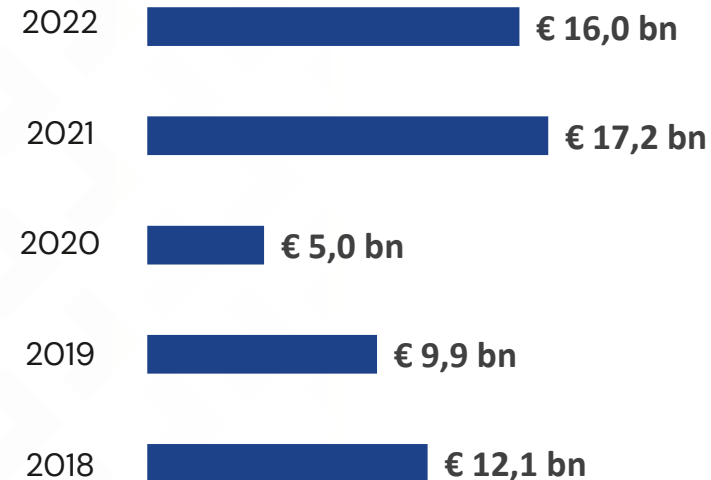
Funds raised remained at a high level in 2022.

Nevertheless, the fundraising activity slowed down between H1 and H2 2022 in a more restricted economic environment, after 18 month *post covid* very dynamic.

### Private Equity & Venture Capital



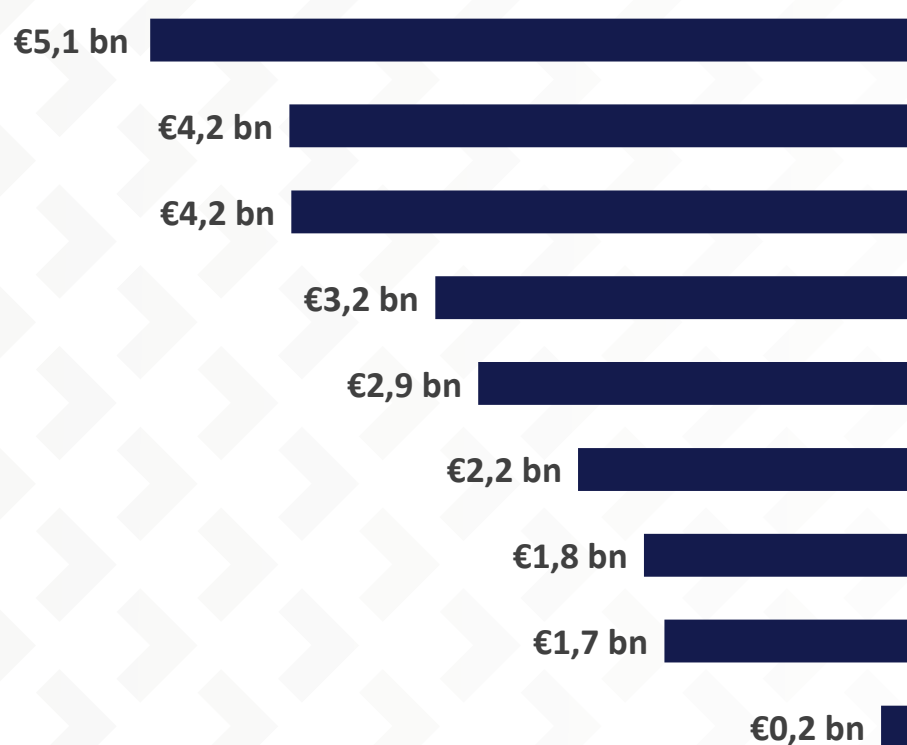
### Infrastructure



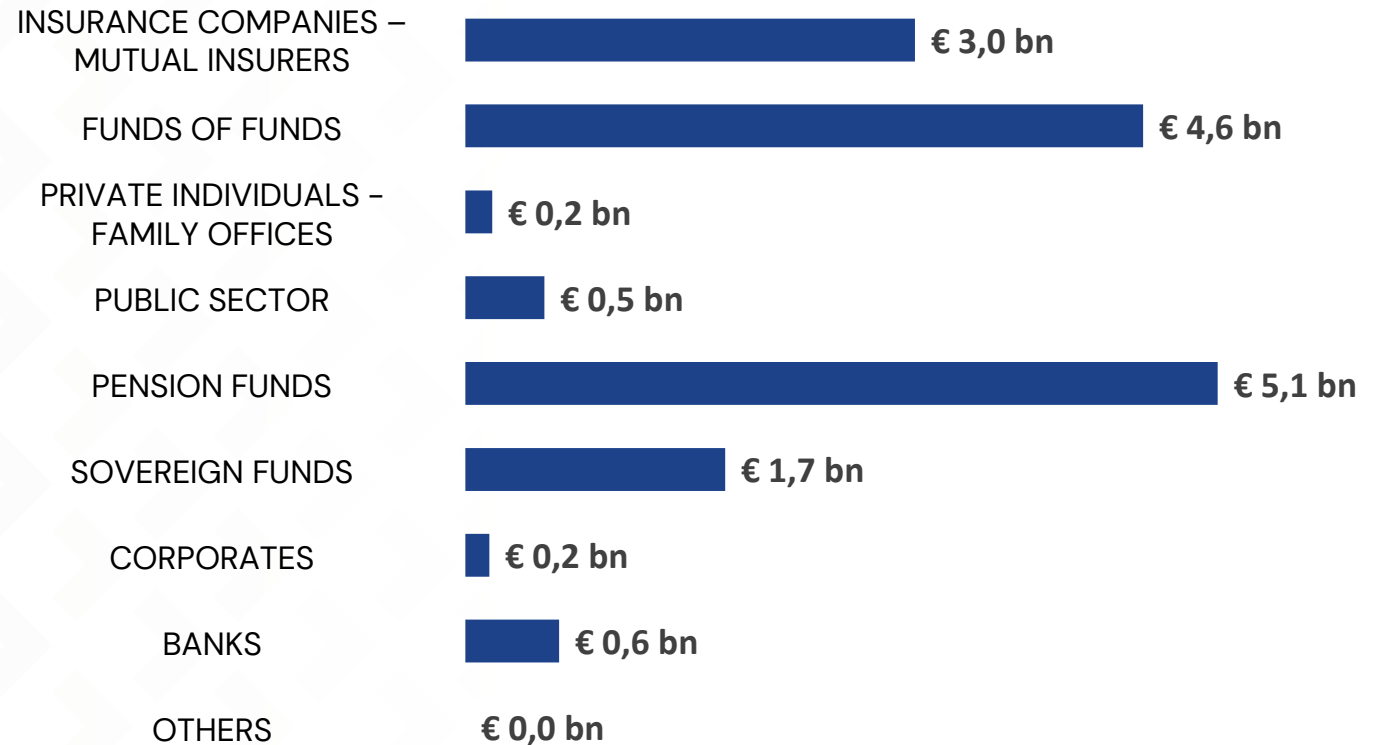
# Funds raised

by type of investors in 2022

## Private Equity & Venture Capital

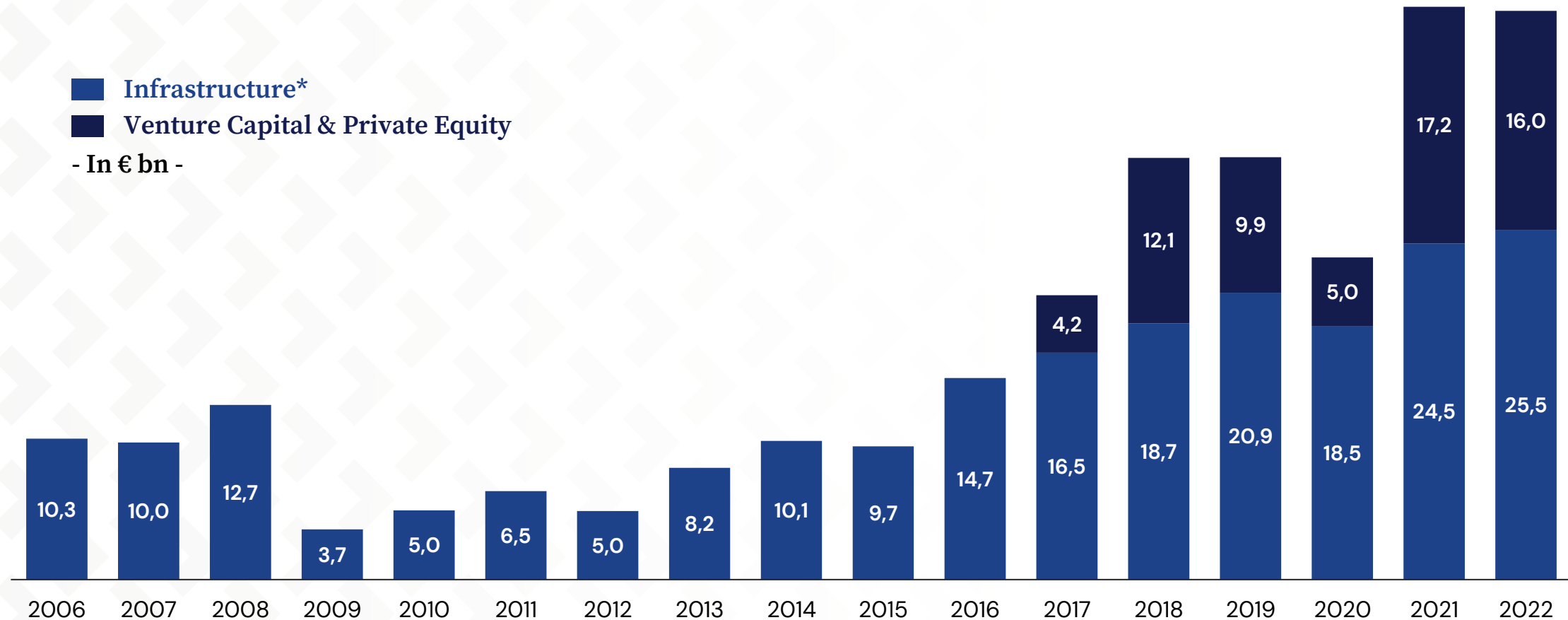


## Infrastructure



# Funds raised

by French Private Equity, Venture Capital and Infrastructure players

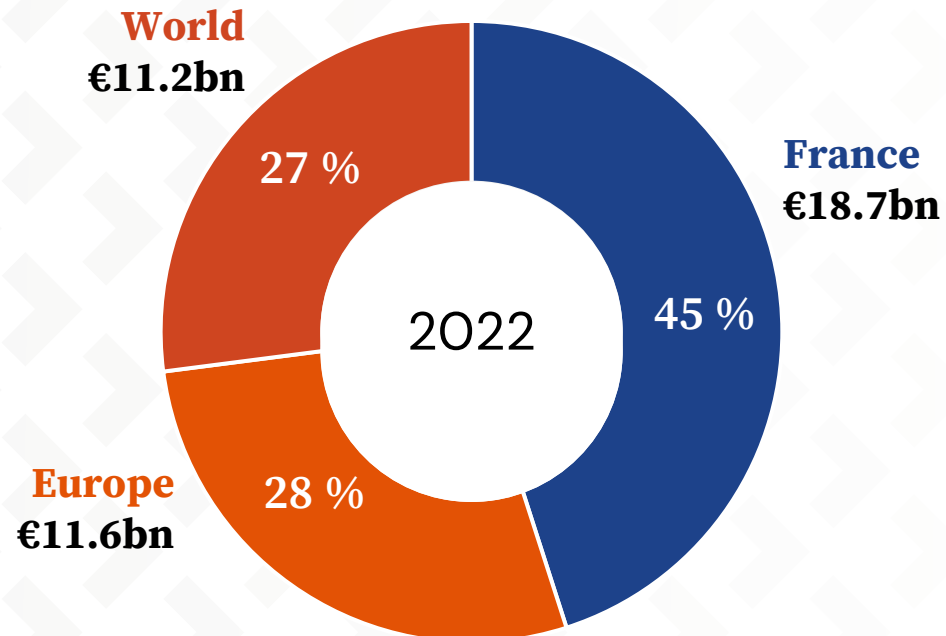


\* Figures on Infrastructure activity are measured since 2017

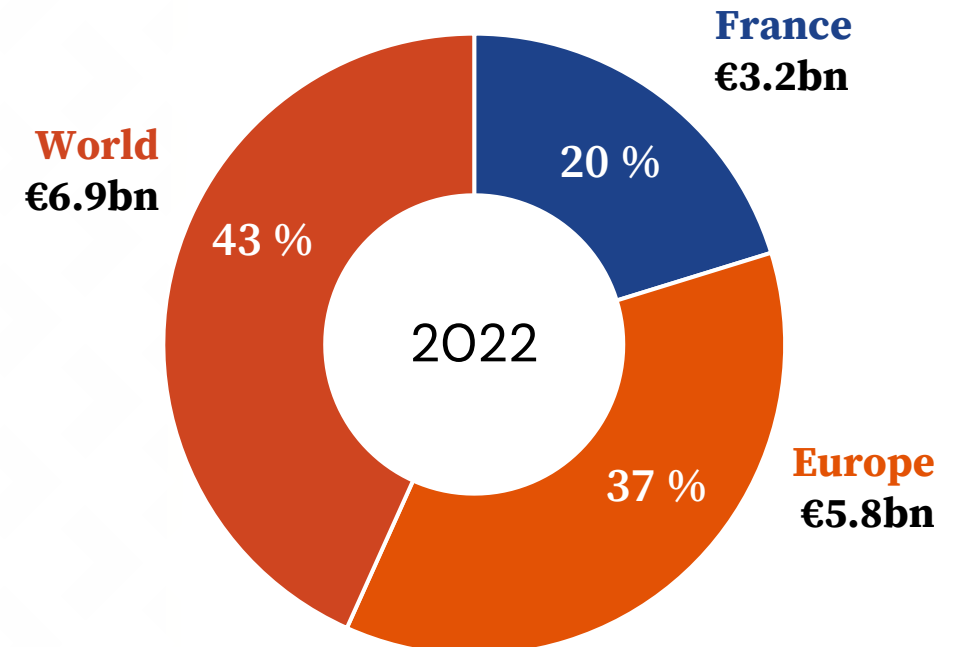
# Funds raised

by geographic origin in 2022

## Private Equity & Venture Capital



## Infrastructure



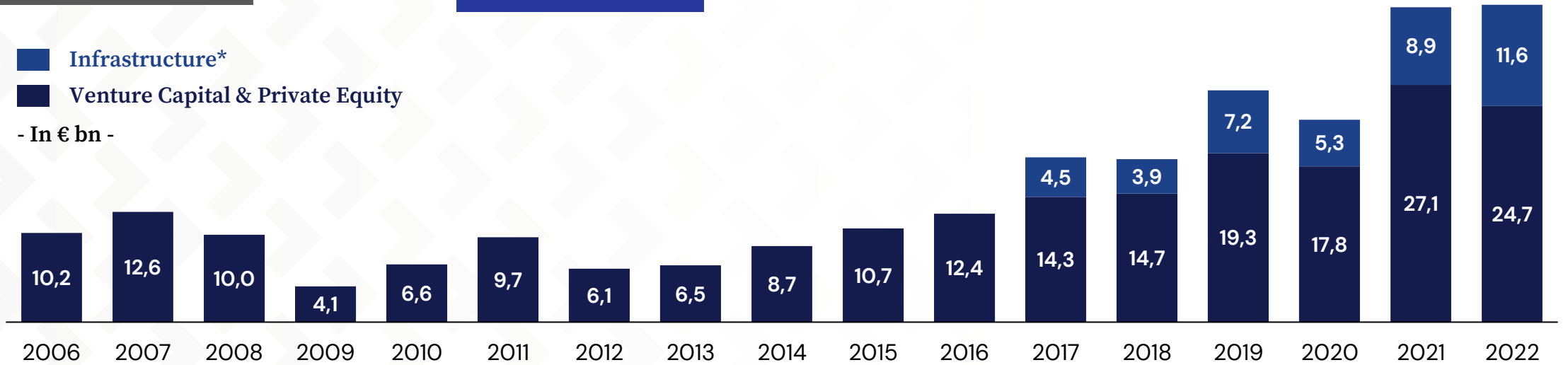
# Investments

## Amount invested

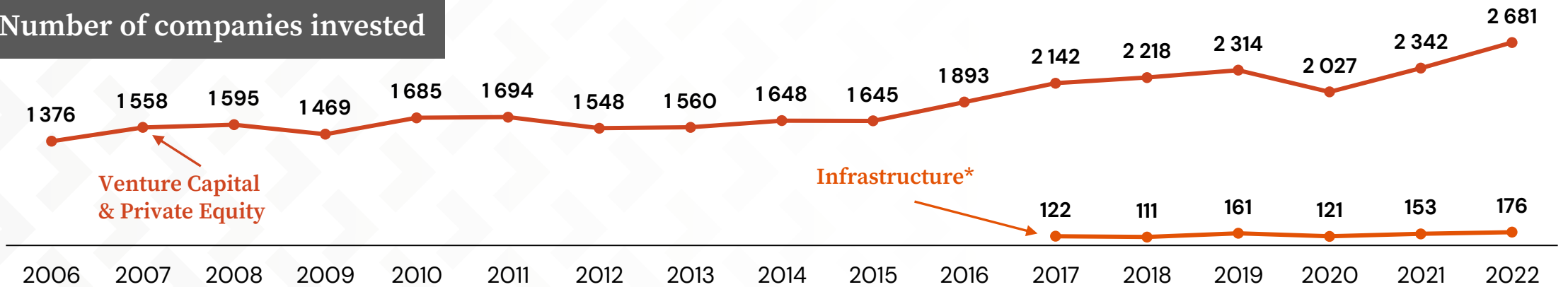
CAGR 2012-2022  
PE & VC : + 18 %

- Infrastructure\*
- Venture Capital & Private Equity

- In € bn -



## Number of companies invested





# Net performance

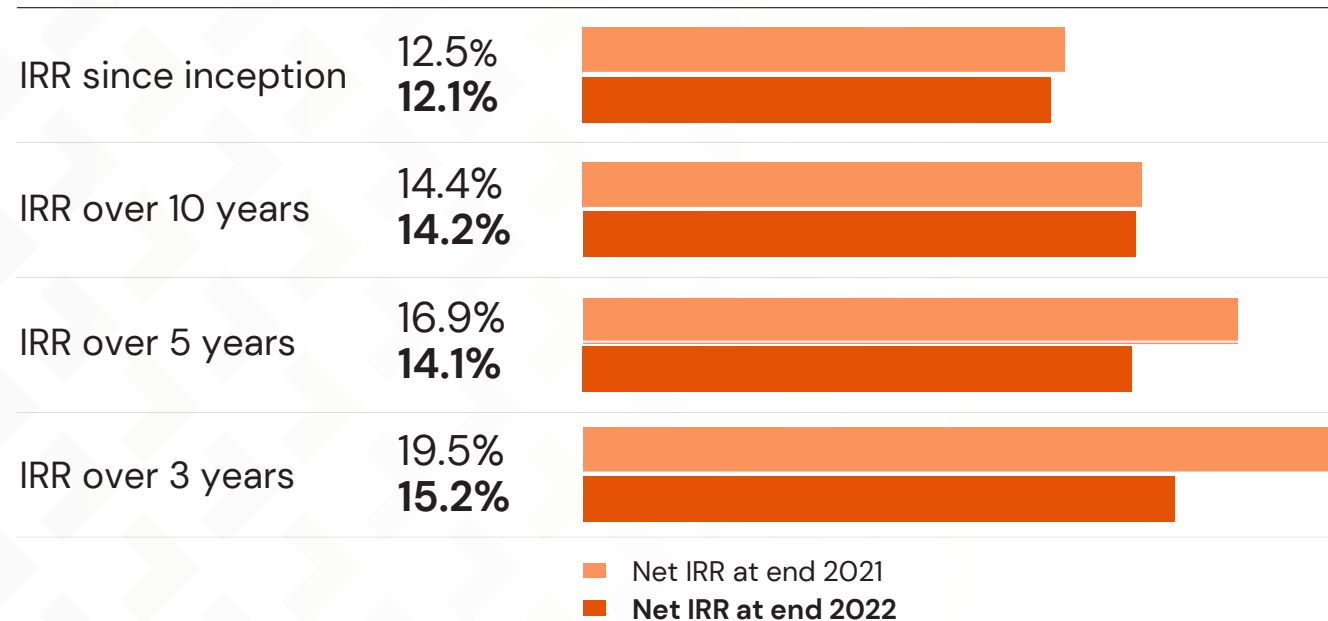
Private Equity, Venture Capital & Infrastructure funds



# Net IRRs by main investment horizon

After a strong recovery in 2021, in a post-Covid environment, private equity returns at the end of 2022 are down slightly over the medium and long term, and more sharply over the short term (3 years), in an economic environment that has become tighter. However, they remain at a high level.

## NET IRRS BY INVESTMENT HORIZON

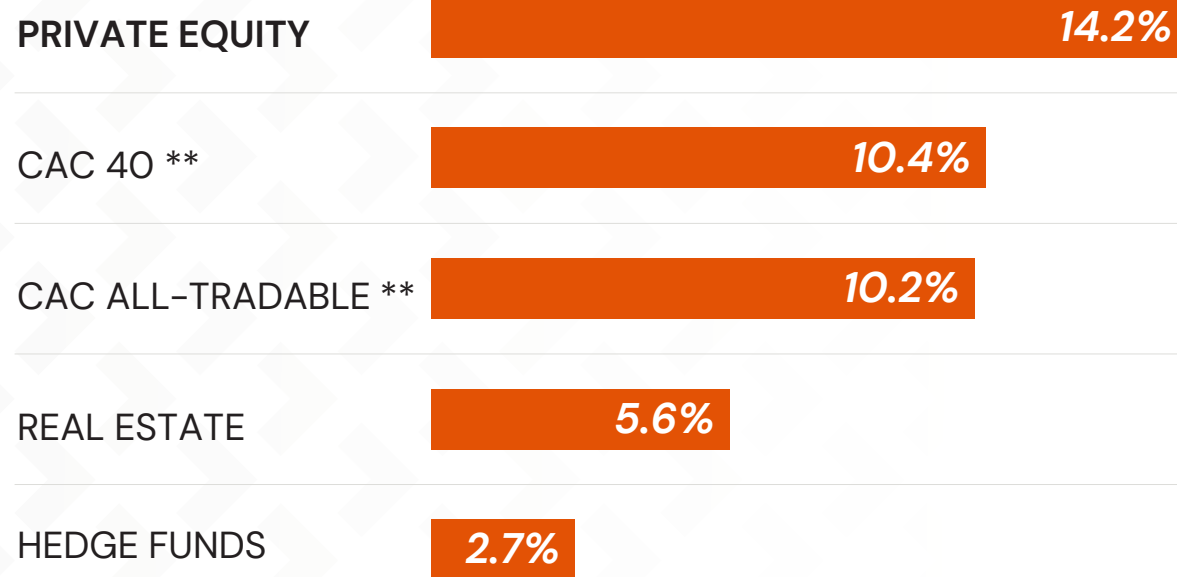


# Comparison with other asset classes

French private equity outperforms other major asset classes over the long term\*.

## ANNUAL PERFORMANCE OVER 10 YEARS

AT THE END OF 2022, AVERAGED OVER THE PERIOD 2013 - 2022



\* 10-year performance of CAC indices with dividends reinvested [PME method], Credit Suisse Hedge Funds Index (international scope), EDHEC IEIF Commercial property France

\*\* Comparison made using the PME method (indices used with dividends reinvested - see Definitions on Slide 34)

## About France Invest

France Invest brings together almost all the private equity teams active in France, with almost 400 active members and 180 associate members at 31/12/2022. Through its mission covering ethics, control and development of market practices, it is one of the two associations recognised by the AMF, whose membership is a condition of authorisation for asset management companies. It is the only professional association specialising in private equity. France Invest's priorities include promoting the place and role of private equity, playing an active part in its development while bringing the entire profession together and establishing best practices, methods and tools for professional and responsible shareholder management.

For more information

 [www.franceinvest.eu](http://www.franceinvest.eu)

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